



dogtec Business Code Of Ethics Pledge

As a dog service professional committed to ethical business practices I pledge to:

- Make no guarantees about behavior outcomes, as it is considered unethical in our industry to do so.
- Maintain clear written policies to avoid potential client conflict or misunderstanding.
- Do what I tell clients I'll do. Do more when I can.
- Return all phone calls and emails in a timely manner.
- Be honest. Admit mistakes and apologize. It happens.
- Use only positive, humane, scientifically sound methods with the dogs in my care. Teach only the same to my clients. Interact as positively with clients as I do with dogs.
- Recommend the services I think are in the best interests of my clients and their dogs.
- Pursue ongoing continuing education and professional development.
- Maintain current business license, contracts, and insurance to keep myself and my clients safe.
- Use respectful language when I speak publicly about other dog professionals, whether to dog guardians or fellow dog pros. I will not spread hearsay; I will endeavor to speak only of direct experiences I myself have had. I will try to talk about what I do, rather than of what others do.